

*“We are a welcoming, active and business-friendly rural foothill community
built on California’s rich gold rush history “*



City Manager’s Report
September 26, 2023, City Council Meeting
Prepared By: Kristen Hunter, Associate Planner

Item#: 11.3

Subject: Consideration to adopt Resolution declaring the abandoned pole sign located at 1267 Broadway (APN: 002-244-017) as an abandoned on-premise sign and a public nuisance; and declare to commence abatement.

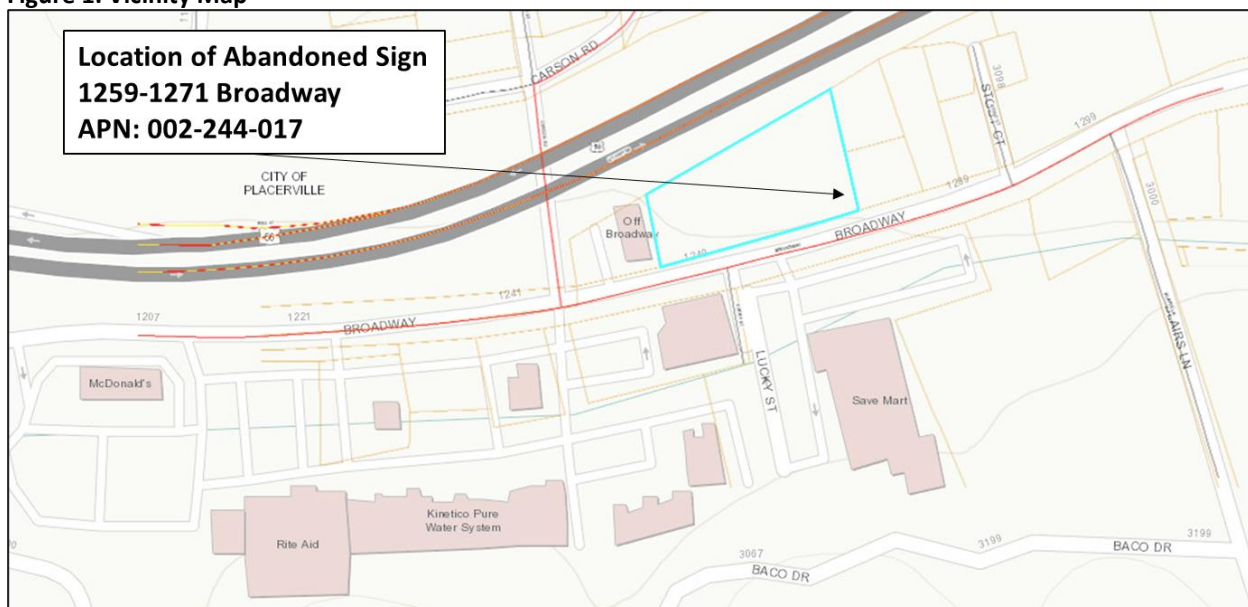
Recommendation: Adopt the proposed Resolution to declare the abandoned on-premise sign on the subject property to be a public nuisance, and to declare to abate as such.

Purpose: Consideration of a request by the City of Placerville to abate an abandoned sign structure located at 1267 Broadway (APN: 002-244-017).

Strategic Plan Strategy: Maintain/Improve Quality of Life: Strategy 6 – Develop a comprehensive Code Enforcement Program.

Discussion: The subject parcel between Highway 50 and Broadway, just east of Carson Drive and located across the street from Save Mart Grocery Store (Figure 1). Based on a review of permit records the structure was constructed in 1963.

Figure 1. Vicinity Map



The sign in question is located to the east of the parcel, set back from Broadway. The business advertised in the sign copy moved from the location between 2019 and 2021. The unit (1267 Broadway) is now occupied by Foothill Taekwondo.

Figure 2 below shows the sign as it exists today.

Figure 2. Existing Sign - August 2023



Illegal On-Premise Signs are defined as follows:

1. Any on-premise sign erected without first complying with all ordinances and regulations in effect at the time of its construction and erection or use.
2. Any on-premise sign that was legally erected, but whose use has ceased, in that the business identified or advertised has been abandoned.
3. An on-premises sign which is a danger to the public creates or causes a nuisance or is unsafe.

The City of Placerville Zoning Ordinance Section 10-4-17, Sign Regulations, subsection (O), outlines the process for the abatement of illegal or abandoned signage, pursuant to the California Business and Professions Code (CBP), Chapter 2.6, Division 3, Section 5499.2.

In accordance with CBP Section 5499.2 and Zoning Ordinance Section 10-4-17, the City Council, as the legislative body of the City of Placerville, may declare by resolution that illegal and abandoned signs and sign structures are a public nuisance and are to be abated. As required by Section 10-4-17(O) 2b, the property owners of the subject property on which the illegal or abandoned sign or sign structure is located were provided written notice of the proposed Resolution by the Development Services Department by way of registered mail on September 1, 2023.

Following adoption of the proposed Resolution, consistent with Title I Chapter 4B of the City Code, the Development Services Director shall institute abatement procedures.

Cost: Minimal cost involving Staff time to complete the abatement process.

Budget Impact: None.

M. Cleve Morris, City Manager

Pierre Rivas, Development Services Director

Attachments:

1. Resolution